WHY SPONSOR THE SHOW?

The Royal Norfolk Show is the UK's largest two day county show and provides a showcase for our region's extensive and vibrant agricultural sector, and many other industry sectors, providing you and your business with a chance to demonstrate your support for Food, Farming and the Countryside AND puts you directly in front of our many visitors - YOUR CUSTOMERS!

EXCELLENT HOSPITALITY FOR YOUR GUESTS & CLIENTS

UK'S LARGEST TWO DAY COUNTRY SHOW

17 SECTORS & THEMED AREAS

80,000+ FOOTFALL OVER TWO DAYS

£20M ECONOMIC BENEFIT IN NORFOLK EACH YEAR

40% AB, 19% C1, 59% AGED 35-64 DEMOGRAPHICS

1005 OF BUSINESS NETWORKING OPPORTUNITIES

700 BUSINESSES TAKING PART IN THE SHOW

90% OF VISITORS SAY THE SHOW MEETS OR EXCEEDS THEIR EXPECTATIONS

We have a wide range of sponsorship opportunities available for companies and organisations wishing to promote their products and services at the Show.



BIDWELLS HAVE BEEN A SHOW SPONSOR FOR OVER 20 YEARS & LOOK FORWARD TO ANOTHER 20!

"WHAT A TRIUMPH...! AN EXCELLENT SHOW. THOROUGHLY ENJOYED BY ALL MY GUESTS, THANK YOU."

2024 Show Sponsor



2024 Show Sponsor

"WE HAD A GREAT TIME AT THE SHOW, IT WAS MY FIRST VISIT, AND IT WAS TRULY A MEMORABLE EXPERIENCE"

2024 Show Sponsor



OUR CLASSIC SPONSORSHIP PACKAGES

	A				
	PIATMUM	COID	SILVE	SPON	SAM
DENERITE INCLUDE	Ch	10	*P	The second	· ·
BENEFITS INCLUDE					
Your logo added to The Show website with a hyperlink to your site	\square	$\overline{\mathbf{V}}$	\square	\square	\boxtimes
Promotional post across all Show social media platforms	Ø		\boxtimes	\boxtimes	\boxtimes
Promotion in our members newsletter	\square	\boxtimes	\boxtimes	\boxtimes	\boxtimes
PLUS					
Banner displayed in the Grand Ring	2	2	\boxtimes	\boxtimes	\boxtimes
Banner displayed in appropriate ring	2	\boxtimes	2	1	2
Banner displayed at an entrance gate	1	\boxtimes	\boxtimes	\boxtimes	\boxtimes
Announcements in the Grand Ring and in other rings as appropriate	2	2	1	1	\boxtimes
Sponsor Badges (entry for a day)	6	4	2	2	
Sponsor Badges (entry for a day)	4	4	2	\boxtimes	\boxtimes
Complimentary lunch (for a single day)	6	4	2	\boxtimes	\boxtimes
Adult admission (for a single day)	8	4	4	\boxtimes	2
Royal Box invitations to watch the exciting Grand Ring programme	2	2	2	2	\boxtimes
Vice President's car park passes	6	2	4 ⊠		
Members car park passes		3	a 3	<u>a</u> 1	1
SPONSORSHIP AMOUNT	17000 T	£4.900	, 60°	57.50	E600

ALL OUR PACKAGES CAN BE ADJUSTED TO SUIT YOUR INDIVIDUAL BUSINESS NEEDS. JUST CONTACT US TO DISCUSS HOW WE CAN TAILOR YOUR PERFECT PACKAGE.

INTERESTED IN BECOMING A SHOW PARTNER?

We have additional Show Partner sponsorship opportunities available for £20,000. This package is completely bespoke and uniquely designed specifically for you and your brand, making the biggest and best possible impact at the Royal Norfolk Show.

CLICK BELOW TO GET INVOLVED

SAM BERNEY SAM.BERNEY@RNAA.ORG.UK O16O3 594462







OUR EQUINE & LIVESTOCK SPONSORSHIP PACKAGES

	RING	CHAMPIONSHIP	Class
BENEFITS INCLUDE Your name or your organisation name in the Show Catalogue		*S _{HIP}	
Your name or your organisation name on the Show Map	\square	\boxtimes	\boxtimes
Variety of rings available in prominent positions located in the Equine Village	Ø	\boxtimes	\boxtimes
PA announcements in the appropriate ring	\square	\square	\square
Opportunity to present a prize	Ø	Ø	Ø
PLUS Banner displayed in the appropriate ring	2	\boxtimes	\boxtimes
Adult admission (for a single day)	2	2	2
Members car park passes	(1	1	lacksquare
Car park pass	(Co)	\boxtimes	1
SPONSORSHIP AMOUNT	%. ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~ ~	E360	Ego -

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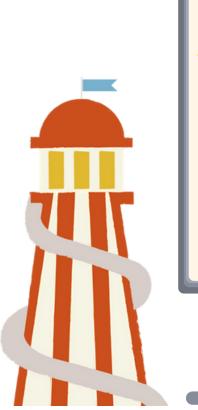






GRAND RING BIG SCREEN

WANT TO GET YOUR BRAND IN FRONT OF 80,000 PEOPLE?



YOUR BRAND HERE

£550 FOR A 30-SECOND VIDEO £850 FOR A 50-SECOND VIDEO

Your video AD will run 40-50 times throughout the two days of the Royal Norfolk Show, which attracts 80,000 visitors and over 800 businesses

